

## **TURKISH CONSTRUCTION EQUIPMENT SECTOR WILL REPRESENT TURKEY IN CHINA**

The construction equipment industry will again meet at the international trade fair for construction machinery, building material machines, mining machines and construction vehicles held from November 27 to 30, 2018 in Shanghai.

Market researchers continue to see upturn in Chinese market. Six months prior to its opening, bauma CHINA announces some positive figures: “The current demand for exhibition space exceeds our expectations,” Stefan Rummel, Managing Director of Messe München, says.

According to latest information, the trade show already has attracted 2,200 exhibitors – 300 companies more than in the equivalent period in 2016.

The world’s second largest trade fair for construction machines after bauma in Munich offers an exhibition space of 300,000 square meters. The entire area of the Shanghai New International Expo Centre – 17 halls and the outdoor area – will again be occupied completely.

The trade show’s high reputation attracts renowned companies from both China and from all over the world. Various countries – including Germany, Italy, Korea, Spain, Turkey and the U.S. – will present themselves with joint stands.

Turkish manufacturers which have important contributions to Turkish industry will represent our country in China and explore the opportunities for new business partnerships. İMDER Turkey Construction Equipment Distributors & Manufacturers Association will represent its members and Turkish construction equipment sector in the Bauma China.

According to an analysis of Off-Highway Research the Chinese construction equipment market saw an 81-percent growth in 2017 and thus currently is the largest worldwide. The British market research institute attributes this rapid upturn for example to the many new infrastructure projects and an improved growth rate in real estate business. This went hand in hand with an increased demand and well-filled order books in the Chinese construction equipment sector. In 2017, according to the market research institute, particularly mobile cranes, crawler excavators and wheel loaders benefited from this situation.

In 2016, around 170,000 professionals from Asian countries visited bauma CHINA, where 2,958 exhibitors from 41 countries presented their products and innovations. The biennial trade show took place for the first time in 2002 and has strengthened its leading position in Asia since then. Accordingly, the signs are promising for Asia’s largest construction equipment trade fair: Exhibition Director Lepp anticipates a similarly high number of visitors as in 2016.

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