International Trade Fair for Construction Equipment and Technologies.

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bauma-ctt.ru/en



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Press-release

September 9, 2020 two most important events in the construction industry took place: Construction industry Dialogue and the award ceremony of the Contest "Construction Equipment Innovations in Russia". The events were held in the center of Moscow at one of the most beautiful panoramic places - Omega Tsvetnoy Rooftop.

It was the first real event after a long break for most of the participants. More than 130 construction industry representatives met at one place. Among them were such companies as Caterpillar, Daewoo, Doka Rus, Gomaco, Liebherr Russland, LONMADI, MAN, Sberbank Leasing, Scania, SEM, Severstal, Sespel, SoilTek, Volvo, Wielton, XCMG, Zeppelin Russland and other. Delegates, speakers and partners took part both in the conference part of Dialogue and in the award ceremony of the Contest.

The events were staged by Messe Muenchen Rus – the international exhibition company, which is the organizer of the International Trade Fair for Construction Equipment and Technologies in Russia and CIS - bauma CTT RUSSIA.

The Publishing House "Kommersant" was the partner of the business program. The invaluable support was provided by the Association of European businesses (AEB) headed by its CEO – Mr. Tadzio Schilling, who greeted all the Dialogue participants and spoke on "coronavirus crisis" impact on European companies. The organizers gratitude VSK Insurance House, which supported the award ceremony as a partner like in the previous year, as well as the National Association of Construction Equipment Landlords (NAAST) and Spezautoprom Association for their active cooperation.

Two global topics were discussed during Construction Industry Dialogue: "World Pandemic. How will it affect the construction industry?" and "Infrastructure projects".

Ms. Olga Arkhangelskaya, EY Partner, moderated the first session with the support of the speakers: Mr. Mikhail Goldberg (Dom.RF), Mr. Andrey Komov (Head of Construction Equipment Committee at AEB), Mr. Alexey Shepel (Mosproekt), Mr. Vladimir Ivanov (GK Spectrum).

Mr. Alexey Sharapov, Becar Asset Management President, hosted the discussion with Mr. Anton Detushev (IKON Development), Mr. Vladimir Ivanov (GK Spectrum), Mr. Andrey Komov (AEB), Mr. Aleksandr Perfiliev (Ghelamco), Mr. Kirill Popov (FODD).

Mr. Aleksandr Sharapov: "One sneezed – all got scared. With this joke I would describe everything that has happened in the world over the past six months. Previous pandemics were much worse but quickly forgotten. ...It is known that a builder's helmet can withstand up to 500 kg, and a human spine - only 250. It is not surprising that the industry is ready to withstand many blows and even the most severe crisis".

In the center of the Dialogue concept stands live communication between speakers and the audience without presentations and advertising speeches. Nevertheless, 1,5 hours for each session was not enough. The moderators had to stop the discussions

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as they went beyond the time. The organizers took on board this moment for the next event

After the conference part, the gala award ceremony of the **Contest "Construction Equipment Innovations in Russia 2020"** adjoined the rest of the day. Traditionally, Mr. Sergey Alexandrov, Managing Director of Messe Muenchen Rus, and Mr. Sergey Tsikalyuk, Chairman of Board of Directors of VSK, opened the ceremony.

The winners:

Aerial Work Platform – KAZ AGP-36-5K; Compact Loader – CHETRA MKCM-1200A-1; Construction Drilling Rig – Figaro 1000; Construction Semi Trailer – Wielton NW 4 S 30 HP; Dump Truck – MAN TGS 41.440 & GRW 6582-0000010-50; Excavator – Volvo EC220DL; Grader – SEM917; Truck Mounted Loader Crane – KMA-150-5 Galichanin.

Among those who received awards and diplomas were representatives of the companies' top-management: Jan Aichinger (Managing Director, MAN Truck & Bus RUS LLC), Andrey Komov (Volvo CE Managing Director for Russia & CIS), Holger Schulz (CEO Zeppelin Russland).

The festive and informal atmosphere of the ceremony and after-party strengthened the contacts established during the Dialogue.

Construction Industry Dialogue – a conference with a special concept. It is based on the open discussion by speakers one or several topics with the active involvement of the audience. The absence of presentations allows to discuss topical issues more detailed in time. The first Dialogue took place in March 2019 and had the positive feedback.

Contest "Construction Equipment Innovations in Russia" – all-russian annual contest created to reveal innovative solutions in construction equipment that are presented in Russia. The contest has been running since 2019. The nominations change annually. The jury consists of the experts in the construction market and professional journalists.

bauma CTT RUSSIA – the leading annual trade fair for construction equipment in Russia and CIS with 20-year history. Until 2017, the exhibition was called "Construction Equipment and Technologies/CTT". In 2019, the exhibition area was 55,000 sqm. 603 companies from 55 countries took part. 22,726 specialists from 55 countries and 71 regions of Russia visited the exhibition.

Messe Muenchen Rus – Russian subsidiary of one of the world's leading exhibition organizers – Messe München. Since 2015 Messe Muenchen Rus is the organizer of bauma CTT RUSSIA.

